



HISTORIAN AND MEDIA RELATIONS

APRIL 2024

Easter arrives early this year on March 31st. I know many of you have planned Easter Egg Hunts and Parties for the communities in which you live. Please send pictures to me VIA email or text so I can post them on Face Book to share with everyone. I hope that everyone had a wonderful Easter filled with family and friends.

APRIL IS MONTH OF THE MILITARY CHILD: Get the word out and let's show our support for the military child by wearing PURPLE to your APRIL Auxiliary meeting. Have someone take a picture and forward it to me so that I can post it on Face Book.

This time of year, becomes very busy for all Auxiliaries: Easter, District Meetings, Elections/Installation, Memorial Day, Art Contest Winners etc., which means there are lots of opportunities to take pictures. Let's revisit the simple rules of A S K

A-Ask for permission:

Get everyone in position

Ask them to raise their hand for approval

Snap a photo documenting approval

For those that do not grant permission, ask them to either leave or inform them you will cover their face

S-SHOOT THE PHOTO:

Check screen for lighting, closed eyes, etc.

Snap your photo. Be sure to take several

K-keep (historical)

Keep all copies of your photos

Be sure to add them to your historical files

Post them on social media, etc.

Remember photos are a great and fun way to update your historical records

Our program year is winding down. Please continue taking pictures to keep a record of your Auxiliary's history. Continue updating your scrap books for your Presidents. If you are bringing a scrap book to share at the Department Convention in June, please let me know. If you have not done so, I want to encourage your Auxiliary to put together a Scholarship Time Capsule and send me a picture. Continuing posting on Face Book. Send out your newsletters, if you are currently sending one or consider starting a monthly newsletter. Continue sending your activities to your local newspaper. What better way to keep our communities informed of what we do and who we do it for.

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